

## PAPER-ME 2013 将于2013年11月28—30日 在埃及首都开罗举办



PAPER-ME 2013——第5届国际纸、纸板、生活用纸、包装和印刷展览及会议将于2013年11月28—30日在埃及开罗举办。

PAPER-ME 2013 是中东和北非地区影响力最大的具有里程碑意义的展览,纸、纸板、生活用纸、包装和印刷等各个行业将通过这一完美平台展示其最新的设备、机械、产品和服务,以进一步在思想、行业信息和解决方案方面作深入交流,该平台还提供了与市场领导者及其利益相关者交流的独特机会。

在 PAPER-ME 2013上,将有10000 名观众参观和体验新产品开发,最终为自己的公司做出重要的采购决策。

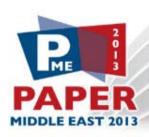
在国际和国内领先的200家参展商选择 PAPER-ME 2013作为获得品牌知名度、向新的以及现有客户展

示产品组合和能力的完美平台,并藉此向市场推出创新 产品。

本届展览将帮助参展商充分展示其产品和技术, 并为其提供与业内专业人士进行面对面交流的机会,使 参展商发现高质量的、新的销售渠道。主办方还将通 过此次展览为参展商提供全球的媒体报道。

PAPER-ME 2013 举办期间,将于11月29日召开多场 PAPER-TECH 造纸技术交流会,内容涉及造纸行业的关键议题、市场发展趋势、最新技术、创新成果、可持续发展方式,以及降低成本、废水处理和节能措施等。

具有未来业务发展战略和采购决策的与会者将对 造纸生产的技术创新有独特的见解。**№** 



## PAPER-ME 2013

NOVEMBER 28-30, 2013 Cairo - Egypt

The 5th International Exhibition & Conference for Paper, Board, Tissue, Printing & Packaging

The landmark exhibition, PAPER-ME 2013 is the ME-NA's largest event covering the wide spectrum of paper, board, tissue, packaging and printing industries, demonstrating a perfect hub to showcase the latest equipment, machinery, products and services for the exchange of ideas, industry information and solutions; and a unique opportunity to engage with the market leaders and its stakeholders.

10,000 visitors of PAPER-ME 2013 are to discover and experience new product developments. Ultimately to make important purchasing decisions for their companies.

200 leading international and local exhibitors choose PAPER-ME 2013 as the perfect platform to gain brand awareness, demonstrate product portfolio & capabilities to new and existing customers and an ideal stage to

launch new product innovations into the market.

The event will help you achieve great exposure, provide face-to-face engagement with industry professionals, generate quality new sales leads and give you access to global media coverage all in one action.

## Brand New For 2013, PAPER-TECH Conference

Focusingon paper industry key issues, market trends, latest technologies, innovations, sustainability, cost reduction, waste water treatment and energy saving, PA-PER-TECH is a series of presentations that will be held alongside PAPER-ME 2013 on 29 November.

Attendees will have a unique insight into the technological innovations of paper production they need to set future business development strategies and purchasing decisions.