

PAPER-ME 2013 将于2013年11月28—30日 在埃及首都开罗举办



PAPER-ME 2013——第5届国际纸、纸板、生活用纸、包装和印刷展览及会议将于2013年11月28—30日在埃及开罗举办。

PAPER-ME 2013是中东和北非地区影响力最大的具有里程碑意义的展览，纸、纸板、生活用纸、包装和印刷等各个行业将通过这一完美平台展示其最新的设备、机械、产品和服务，以进一步在思想、行业信息和解决方案方面作深入交流，该平台还提供了与市场领导者及其利益相关者交流的独特机会。

在 PAPER-ME 2013上，将有10000名观众参观和体验新产品开发，最终为自己的公司做出重要的采购决策。

在国际和国内领先的200家参展商选择 PAPER-ME 2013作为获得品牌知名度、向新的以及现有客户展

示产品组合和能力的完美平台，并藉此向市场推出创新产品。

本届展览将帮助参展商充分展示其产品和技术，并为其提供与业内专业人士进行面对面交流的机会，使参展商发现高质量的、新的销售渠道。主办方还将通过此次展览为参展商提供全球的媒体报道。

PAPER-ME 2013举办期间，将于11月29日召开多场 PAPER-TECH 造纸技术交流会，内容涉及造纸行业的关键议题、市场发展趋势、最新技术、创新成果、可持续发展方式，以及降低成本、废水处理和节能措施等。

具有未来业务发展战略和采购决策的与会者将对造纸生产的技术创新有独特的见解。✎



The landmark exhibition, PAPER-ME 2013 is the ME-NA's largest event covering the wide spectrum of paper, board, tissue, packaging and printing industries, demonstrating a perfect hub to showcase the latest equipment, machinery, products and services for the exchange of ideas, industry information and solutions; and a unique opportunity to engage with the market leaders and its stakeholders.

10,000 visitors of PAPER-ME 2013 are to discover and experience new product developments. Ultimately to make important purchasing decisions for their companies.

200 leading international and local exhibitors choose PAPER-ME 2013 as the perfect platform to gain brand awareness, demonstrate product portfolio & capabilities to new and existing customers and an ideal stage to

launch new product innovations into the market.

The event will help you achieve great exposure, provide face-to-face engagement with industry professionals, generate quality new sales leads and give you access to global media coverage all in one action.

Brand New For 2013, PAPER-TECH Conference

Focusing on paper industry key issues, market trends, latest technologies, innovations, sustainability, cost reduction, waste water treatment and energy saving, PAPER-TECH is a series of presentations that will be held alongside PAPER-ME 2013 on 29 November.

Attendees will have a unique insight into the technological innovations of paper production they need to set future business development strategies and purchasing decisions. ✎